

Music & Imagination Program





OFFICIAL 2021
PROGRAM
DESCRIPTION & EPK

CONNECT & SUPPORT

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DIRECTOR OF MUSIC PROGRAMS

DAVID ROJAS



"Sharing the joy of music making and facilitating rewarding experiences for young people has been a honor and a blessing.

Everyday I look forward to getting more youth involved and having music tap into their fullest potential as aspiring musicians and productive participants of society."

THE TURNER FOUNDATION | DIRECTOR OF MUSIC PROGRAMS
-DAVID ROJAS

Recognized by colleagues and friends as an established, active musician and dedicated director of music education, David Rojas has developed an exceptional leadership profile founded on being a devoted and experienced music educator, having significant non-profit business development success, and constantly designing & implementing innovative and meaningful curriculum that promotes positive youth development. Mr. Rojas became Director of Music Programs for The Turner Foundation in late 2019 after serving for 6 years as Program Director for Notes for Notes, a national 501(c)(3) non-profit that provides an after school music program for young people.

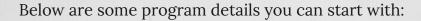
Since becoming The Turner Foundation's Director of Music Programs, Mr. Rojas has forged a number of transformative initiatives including an amazing partnership with <u>SONOS</u>, which included the installation of state-of-the-art SONOS speakers for our music studios and the entire learning center facility, project managed two successful music studio renovations which now allows for more up-to-date and effective youth programming, and spearheaded a city-wide instrument gear drive while assisting in securing funds from the <u>Santa Barbara Bowl Foundation</u> that furnished our music studios with close to \$10,000 worth of music instruments and music studio gear.

New initiatives under Mr. Rojas' leadership include a music exploration program that consists of entry level music workshops and activities, a one-on-one music instruction program that nurtures young peoples' desire to become musicians through learning music theory and musicianship, a youth blues and jazz band program that provides the opportunity for participants to exercise their abilities with their peers, and a cross-curricular program that allows students to learn about the world around them through the lens of music.

David Rojas' education comes from Santa Barbara City College (SBCC) where he studied jazz piano, commercial music, and music production. During his time at SBCC, Mr. Rojas was recognized by John Clark, the music department chairman, for his skillful compositions and song writing abilities. Mr. Rojas currently serves on the board of <u>The Santa Barbara Blues Society</u> and assists with hosting community blues music events where he enjoys teaching the history of blues and its influence on America's popular music.

MUSIC & IMAGINATION

PROGRAM OVERVIEW





- Ol LOCATION:
 Santa Barbara, CA | Westside
- DAYS & HOURS OF MUSIC PROGRAMMING:
- NUMBER OF YOUTH BEING SERVED & TARGET AGE GROUP:
 45 Total | Ages 6-18

Mon-Fri | 2:00-6:30 (4.5hrs)

NUMBER OF TFMI PROGRAMS: 5 Total

- NUMER OF MUSIC STUDIOS:
 (Village Music Studio & Lighthouse Music Studio.)

 2 Total
- AVERAGE MUSIC SESSION DURATION:
 60 Min.
- SESSIONS PER DAY:
 (Group and One-On-One Instruction.)
 6 Sessions
- SESSIONS PER YEAR:
 (Fall Semester, Summer, & Spring Semester.)
 Approx. 1,240 Sessions

WHAT IS THE MUSIC & IMAGINATION PROGRAM?

This free after-school music program is designed for Turner Foundation students, to expand their knowledge of music fundamentals, musicianship, and 21st century skills through our 5 various core music programs. (See page 5 for music programs).

The purpose of the TFMI program is for members to develop skills that lead to a basic understanding of music theory, performance, integrated thinking, and their ability to create peaceful and positive connections with others. Through this framework, our members gain the necessary skills to become productive and well-rounded musicians who lead their lives with intention, confidence, and purpose.



OUR MUSIC STUDIOS

The Turner Foundation's newly renovated music studios are located in community learning centers on the west side of Santa Barbara in two apartment complexes called, The Village and The Lighthouse. Both complexes are owned and operated by the Turner Foundation to serve low income families and young people. The studios are part of a free after-school program provided by the Turner Foundation.

The Village Music Studio (Studio A)









The Lighthouse Music Studio (Studio B)









MUSIC & IMAGINATION PROGRAMS

Below are the current TFMI youth programs:

1. MUSIC EXPLORATION:

This workshop based program is designed to acquaint young people to the elements of music. Participants experiment with different sounds and discover how they can be effectively combined to create music. Members learn how to listen and respond to music and become aware of rhythm, pitch, dynamics, and tempo as they sing, play, and improvise. Participants also expand their knowledge of appropriate and safe instrument use as well as share and talk about their experiences with music and identify what they enjoy and why.

2. ONE-ON-ONE MUSIC INSTRUCTION:

Instruments currently being taught:













One-On-One music lessons are taught in a private lesson format as a healthy foundation for safe, productive, and confident learning. These meaningful and rewarding lessons are geared towards the specific goals, needs, and aspirations of each student regardless of experience or age. For new students, we take the time to assess their abilities and knowledge of music in order to meet their individual musical needs. Each lesson is 40 minutes long and devoted to learning both musicianship and music theory, in order to create knowledgeable and discerning young musician who understand music as a language. (All "One-On-One" students are required to perform in the TFMI Youth Blues & Jazz Band.)

3. YOUTH BLUES & JAZZ BAND:

The TFMI Youth Blues & Jazz Band is an opportunity for students to explore various styles of blues & jazz music and learn to play their individual instruments with their peers in a band setting. Students expand their ability to articulate, communicate, use dynamics, blend with an ensemble, as well as read and perform selected ensemble music. The focal points for this ensemble include performing live in front of an audience and working together as a team.

4. EXPLORING THE SOUND OF LIFE: (Cross-Curricular Studies)

The world beyond the classroom is cross-curricular. Everyday life is filled with people walking by, nature, cars, politics, social media, etc. We are always making connections between subjects but usually not on purpose. Our lack of intentional integrated thinking is often clouded by the need to categorize and separate subjects. In order to help reshape this perception, students combine music and different subjects to explore and learn about the world around them on a monthly basis. This provides an opportunity for students to put conscious effort into seeing the world as interdependent and connected rather than isolated subjects. Please see link for latest ETSOL Cross-CV Study: Be An Acoustic Scientist | Y.P.R.

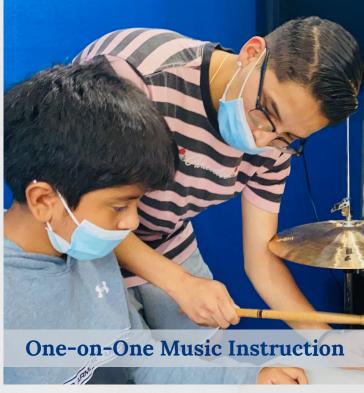
5. MUSIC ENRICHMENT EXCURSIONS:

Music Enrichment Excursions are field trips that are recognized as important moments in learning. They provide a shared social experience that strengthens bonds and gives the opportunity for students to encounter and explore novel events, performances and workshops in an authentic setting. These educational excursions allow students to live new, fun, and meaningful experiences that increase engagement in music and develop positive feelings that build a sense of belonging.

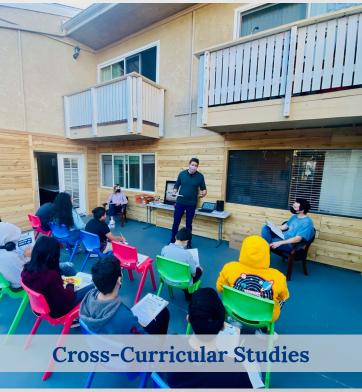
TMFI Program Photos:

Below are some action photos of our core music programs.









FUTURE PROGRAMS & STUDIO NEEDS

Below are some expected TFMI youth programs to come and studio needs:

MUSIC PRODUCTION PROGRAM:

This introduction to the Music Production Program will provide students with concepts and hands-on experience using recording equipment, software, and techniques associated with the contemporary music recording studio. The program will also cover aspects of digital audio editing & mixing, use of MIDI, microphones, audio speakers, and mixing consoles. This program will be designed for students to learn how to effectively communicate with others in the music field on subjects relating to music production.

CHART OF MUSIC PRODUCTION GEAR NEEDED:

Studio gear needed in both studios:	Qt <u>y:</u>
8-In Audio Interface (Computer Recording)	2
Pair of Powered Reference Monitor Speakers	2
8 Channel Headphone Amp	2
Monitor Headphones	16
Studio Condensor Microphones	4
SM-57 Microphones	10
Pencil Condensor Microphones	4
Large Diaphragm Kick Drum Microphone (Dynamic)	2
Studio Grade Soundproofing Panels	16
12 Channel Live Mixer	2
XLR Mic Cables	16
SM-58 Microphones	6
Pair of Powered or Passive P.A. Speakers	2
On-Stage Quality Mic Stands	14

FUTURE PROGRAMS & STUDIO NEEDS

Below are some expected TFMI youth programs to come and studio needs:

CHART OF REMOTE LEARNING GEAR NEEDED:

Studio gear needed in both studios:	<u>Qty:</u>
Yeti Microphone	1
Pair of Powered Reference Monitor Speakers	2
Logitech C922 Pro HD Webcam	2
Monitor Headphones	6

OPEN AIR MUSIC STUDIO: (OUTDOOR CLASSROOM)

Studio gear needed for village studio:	<u>Qty:</u>	
55"- 60" TV Shield (Enclosure)	1	
Logitech C922 Pro HD Webcam	1	
Tascam Model 16 Live Mixer	1	
QSC CP8 Speaker	2	
QSC CP8 Speaker Yoke Mounts	2	
SONOS Playbar	2	

INVESTMENT & CONTACT

If you would like to make a considerable investment, or form a dynamic partnership as part of your corporate social responsibility program, then we would be delighted to discuss the numerous opportunities with you and how you can be recognized for your gift.

CONTACT US

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Partnerships & Sponsors

SONOS









"And special thanks to the City of Santa Barbara for your support of our music and arts programs."

Main Office: (805) 730–1200

The Turner Foundation - Since 1958 P.O. Box 186 Santa Barbara, CA 93102 The Turner Foundation is organized exclusively for charitable and educational purposes within the meaning of section 501(c)(3).

The Turner Foundation - Since 1958 | Ruling Year: 2021 <u>EIN: 95-6111806</u>